

**June 4, 2018**

## **What Nonprofits Can Teach For-Profit Businesses about Managing for Values**

Nonprofits and government agencies, including institutions and the health and education sectors, are often admonished to act "more like a business". While for-profit businesses can teach their nonprofit counterparts valuable lessons about managing costs, there are dangers associated with nonprofits and governmental agencies becoming more business-like. This includes adopting the values, or lack thereof, of a certain way of engaging in business. In this talk I lay out the comparative strength that nonprofits and governmental have with respect to managing for values; and I show that they have much to teach for-profit businesses regarding this critical aspect of management.

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Rounds are held weekly on Mondays from 12:00 pm to 1:00 pm in the VGH Research Pavilion, Room 700, 7<sup>th</sup> Floor, 828 West 10th Avenue, Vancouver, BC.

Visit [www.C2E2.ca](http://www.C2E2.ca) for information about previous and upcoming rounds. If you are interested in presenting or attending remotely please email [pamela.lee@ubc.ca](mailto:pamela.lee@ubc.ca).